

Rock solid Communicator- Communicating with different audiences effectively.

A practice-based 1.5 day workshop, using theatre and improvisational skills for effective communication, for early career researchers and academics.

Day 1- Find your charisma

1. Introduction & Overview

2. Theatre skills for communication

3. Effective Communication:

The 3 C's of communication

Non-verbal communication

Method of communication:

Poster

Presentation

Article

Social Media

Video/Interview

4. Working the room- Networking effectively

Influencing skills

Observational skills

Listening and adapting skills

Nailing your USP- Your unique selling point

Practice session

5. Presentation skills

Story

Audiences:

Peer

General Public

Young people & children

Making us care

Practice session

6. Overview of Day 1

Day 2- Charisma in practice

1. Reflecting on Day 1

2. Theatre skills for Communication

3. Video/ Live Interview:

- Telling stories visually
- Charisma on screen
- Practice session

4. Writing Skills:

- Popular science writing vs academic writing
- Navigating through Social Media
- Practice session

5. Closing:

- Key learnings
- Next steps